



NEWS RELEASE

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UNITED WAY ANNOUNCES 2010 COMMUNITY INVESTMENTS

United Way of Southwestern Indiana (www.unitedwayswi.org) announced community investments for 2010 at a press conference on Thursday, May 6, 2010. The funds are invested in local programs that meet the needs of our community.

United Way's community goals are to ensure all children enter kindergarten ready to learn and continue to achieve their full potential in school and in life, to increase financial stability for working families so that individuals can earn and save enough to support a family and to improve the community's health.

Panels of more than 60 volunteers comprised of a cross section of our community review funding requests from United Way's 33 Partner Agencies that address United Way's goals. The volunteers assess the outcomes of each program, the cost to serve individuals and the fiscal stability of the agencies to ensure each investment is a prudent use of donor funds.

Volunteers balance the outcomes of the programs and the overall fiscal strength of the Agency with the resources available to allocate. They then make a recommendation to United Way's Board of Directors for final approval.

Community Investments for 2010 are as follows:

United Way is investing \$348,530 in programs that help ensure children enter kindergarten prepared to learn and succeed in school.

United Way is investing \$562,074 in programs that help provide opportunities for children to achieve their full potential.

United Way is investing \$540,911 in income programs that help families and individuals become more financially stable.

United Way is investing \$895,886 in programs that support the mental and physical health of individuals and families.

In addition to this investment, Partner agencies will receive \$504,357 in funding that was given through donor designations. An additional \$61,576 was designated by donors to other United Ways.

United Way is also investing \$501,027 in internal programs, such as United Way's 2-1-1 Call Center and Volunteer Action Center. United Way's total community investment is \$3,414,361.

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Spreadsheet Attached